

# LAMBTON JR. STING AAA | SPONSORSHIP GUIDELINES



**2023-2024 SEASON**

# SPONSORSHIP GUIDELINES

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We are excited to present the 2023-2024 sponsorship program for Lambton AAA players. Our ultimate goal is to give back to our sponsors by increasing their overall exposure. During the season, player sponsors will be promoted via the Lambton Jr. Sting AAA website and shared through social media platforms.

## SPONSORSHIP TIERS

### Platinum Sponsor (\$700-\$4000)

Includes Sponsor Name, Business Logo, Bio and Website Link on the player profile page. Logo and website link on the team page. Will be shared 7 times throughout the season on social media sites, giving recognition to the sponsors. Platinum Sponsors will also receive a post shared to our Instagram and Facebook that highlights their business and the player that they sponsored.



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## Gold Sponsor (\$500-\$699)

Includes Sponsor Name, Business Logo, Bio and Website Link on the player profile page. Logo and website link on the team page. Will be shared 5 times throughout the season on social media sites, giving recognition to the sponsors.

## Silver Sponsor (\$300-\$499)

Sponsor name and logo on the player profile page. Will be shared 3 times throughout the season on social media sites, giving recognition to the sponsors.

## Website Player Sponsor (1 Per Player, \$200)

Sponsor Name and logo on the Player Profile page.



